



THREAD 2023

Theatre Horizon Residency for Educational Artistic Development

What is THREAD?

Theatre Horizon's Residency for Norristown Artists Program, THREAD, has been established to support the creation, development, production, and presentation of one Norristown-based artist of any discipline. THREAD accepts applications in all creative fields: including but not limited to THEATRE ARTS, DANCE, VISUAL ARTS, WRITING, MUSIC, AND PERFORMANCE.

THREAD aims to strengthen the fibers that bind, bridge, and build the emergence and retention of local talent. We hope to support the overarching objective of making Norristown a leader in our region's arts ecosystem, making Norristown a destination for prospective artists, and amplifying the work of artists of color from within the Norristown community. From conversations with community stakeholders, we have learned there is currently a gap in residency opportunities and professional development for Norristown-raised and/or -based artists.

The selected artist will receive: a \$3000 stipend; access to Theatre Horizon's physical and virtual spaces; and Marketing, Fundraising, and/or Artistic consultations from Theatre Horizon staff. The residency will culminate in a public event to showcase the artistic talents that exist within our Norristown community.

Eligibility:

Eligible applicants to THREAD 2023 must meet the following criteria:

Be 17 or older

Be Norristown-based

Priority will be given to Black and Latinx Norristown residents

APPLICATION

APPLICANT NAME *

First Name

Last Name

ARTIST NAME (if different from above)

Email *

example@example.com

Phone Number *

Area Code

Phone Number

Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Are you a Norristown Resident? *

Yes

No

Historically Excluded Communities

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How do you ethnically identify? *

African American or Black

American Indian or Alaska Native

Asian-

- Caucasian or White
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- Bi-racial
- I prefer not to answer

What is your Artistic Discipline? *

Is your art Norristown Based? *

- Yes
- No

Tell us more about you and your art...

For the following questions you may answer by typing text in the fields below, or you can make a short video (no more than 3 minutes long) to answer the question. If submitting a video, please provide a link to the video in the answer field. Each question should be a separate video/link. Links should be for Google Drive, YouTube, or Vimeo files.

Adjudication Process: Each application will receive a numerical score between 1 and 5 based on the panel's assessment of each of the following components:

The 5 C's:

Criteria - Norristown Based. Priority will be given to Black and Latinx residents of Norristown

Creativity - Have you identified a unique artistic opportunity?

Context - What is the story behind your art, or the story you seek to tell?

Connection - What is your personal and/or artistic connection to Norristown?

Culmination - What type of public presentation and/or culminating event would you use the allotted funds and support for?

Tell us more about yourself *

Please provide a brief description of the art you make? What drives you to make it? *

What is the story behind your art, or the story you seek to tell? *

How does your connection to Norristown influence your art? *

How would a collaboration with Theatre Horizon impact your artistic pursuits? *

Why is this the moment in your life as an artist for this support? *

What type of public presentation and/or culminating event would you use the allotted funds and support for? *

Please describe what you are most interested in learning that you believe will support the mission of your art? *

Is there anything that we didn't ask that you would like to share with us? *