



Theatre Horizon invites *your business* to become a Corporate Sponsor of our
2024/25 Anniversary Season

\$20,000 20 for 20 Anniversary Appeal Sponsor

- Full-sized advertisement in production e-playbill (reach: 5,000)
- Recognition on prominent lobby screens at each production (reach: 4,000+), during all curtain speeches during the season (reach: 4,000+), and on Theatre Horizon website (reach: 24,000+)
- Opportunity to host a public or private event in our classroom space before or after a performance for each mainstage production with light refreshments included
- Opportunity to display promotional material in Theatre Horizon lobby during each production this season (reach: 1,000+)
- Four dedicated posts on Theatre Horizon social media
- Invitations to all production-related events including Opening Night pre-show champagne toast, backstage pass, rehearsals, etc.
- 4 complimentary tickets to Opening Nights and 4 tickets to invite friends to another performance
- 4 complimentary tickets for the Saturday, December 14th Cabaret and Celebration.

\$5,000 Mainstage Sponsor (*tick, tick...BOOM!, Anniversary Cabaret, Young Americans, OR Penelope*)

- Full-sized advertisement in production e-playbill (reach: 5,000)
- Recognition on prominent lobby screens at each production (reach: 4,000+), during curtain speech for sponsored production, and on Theatre Horizon website (reach: 24,000+)
- Opportunity to host a public or private event in our classroom space before or after a performance with light refreshments included
- Opportunity to display promotional material in Theatre Horizon lobby during sponsored production (reach: 1000+)
- Dedicated post on Theatre Horizon social media
- Invitations to all production-related events including Opening Night pre-show champagne toast, backstage pass, rehearsals, etc.
- 4 Complimentary tickets to Opening Night and 4 tickets to invite friends to another performance of show

\$1,000 Norristown Event Sponsor (R & B Brunch, One Book One Norristown)

- Full-page advertisement in e-playbill (reach: 5,000)
- Recognition on prominent lobby screens at each production (reach: 4,000+), during curtain speeches (reach: 300+), and on Theatre Horizon website (reach: 24,000+)
- Opportunity to display promotional material in Theatre Horizon lobby during production (reach: 300+)
- Dedicated post on Theatre Horizon social media
- Invitations to all production-related events & activities
- Four (4) Complimentary tickets to R&B Brunch

\$500 Education & Community Engagement Sponsor/ \$1,000 Student Matinee Sponsor

Sponsor our Autism Drama Program (ADP), Norristown Supplemental Theatre Education Program (NSTEP), Theatre Horizon Residency in Education and Artistic Development) OR Student Matinees

- Half-page advertisement in e-playbill (reach: 5,000)
- Recognition on prominent lobby screens at each production (reach: 4,000+) and on Theatre Horizon website (reach: 24,000+)
- Opportunity to display promotional material in Theatre Horizon lobby during productions (reach: 300+)
- Dedicated post on Theatre Horizon social media
- Invitations to all education-related events & activities

Production & Custom Community Investment Sponsorships available. Questions? Please contact Manager of Giving Ricki Gever Eisenstein at 610-283-2230 x705 or ricki@theatrehorizon.org